



Advertising spaces at denkmal and MUTEK 2022

To catch your visitors attention

MERO-tower, four-sided



Get your advertising message noticed big time! The 8-metre tall, four-sided advertising towers are distributed across the entire fairgrounds and offer you excellent prospects for getting noticed even from outside the premises of the Leipzig Trade Fair.

Location: Entrance CCL

Dimensions: 191 x 785 cm per side

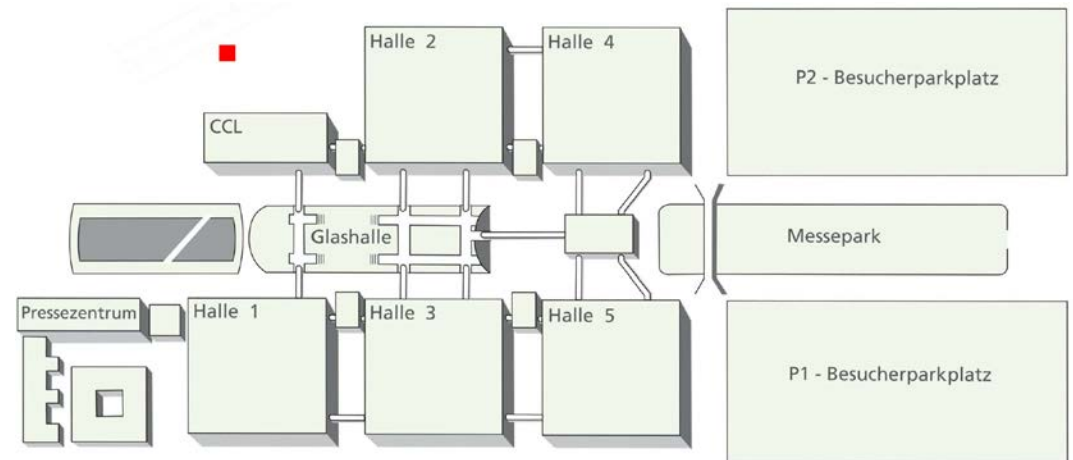
Price per piece per event:

rent	production	installation/removal
3,498.00 €	1,163.00 €	472.00 €*

*We charge additional installation costs of € 1,640.00 for installation in other locations.

Please note that all prices do not include the official value added tax.

[Instructions for preparing print data can be found on the next page.](#)



Removable flagpoles



In addition to the permanently installed flagpoles at the East Entrance, you can also advertise on up to 48 flags which may be placed across the entire Leipzig trade fair grounds. Here, you can also book individual flags.

We will gladly advise you on which positions will be best-suited for your message.

[Location: flexible in the outdoor area of the exhibition grounds.

[Dimensions: ca. 8 Meter hoch

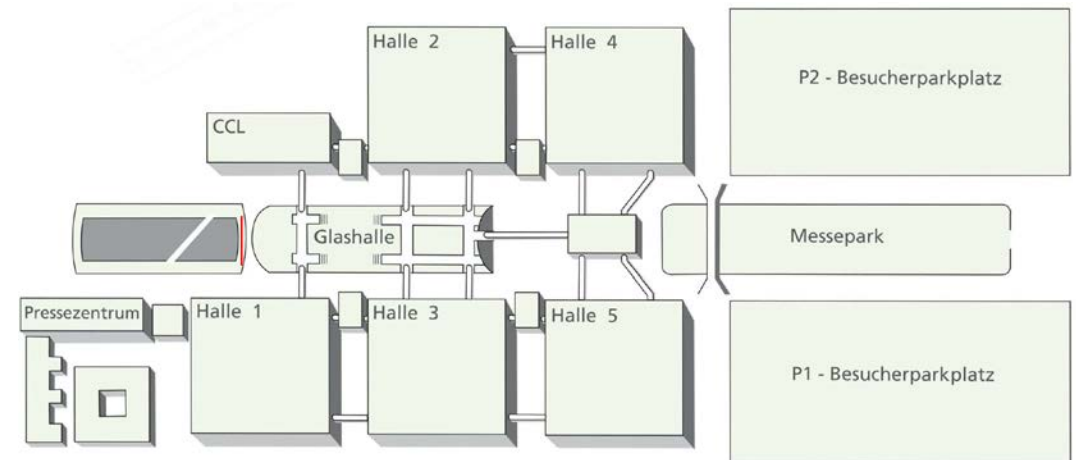
[Price per piece per event:

- rent/installation/removal: 230.00 €

[production: You can bring the flags or have them produced by us for an additional cost.

Please note that all prices do not include the official value added tax.

[Instructions for preparing print data can be found on the next page.](#)



Stopper entrance area



Be a good door opener and advertise on the panes of our new glass hall entrance areas! We are happy to apply your individual stopper (printed on both sides) as an adhesive foil at eye level. Up to 18 stickers, also with different front and back sides, can be placed here.

[Location: West Entrance (Glass Hall)

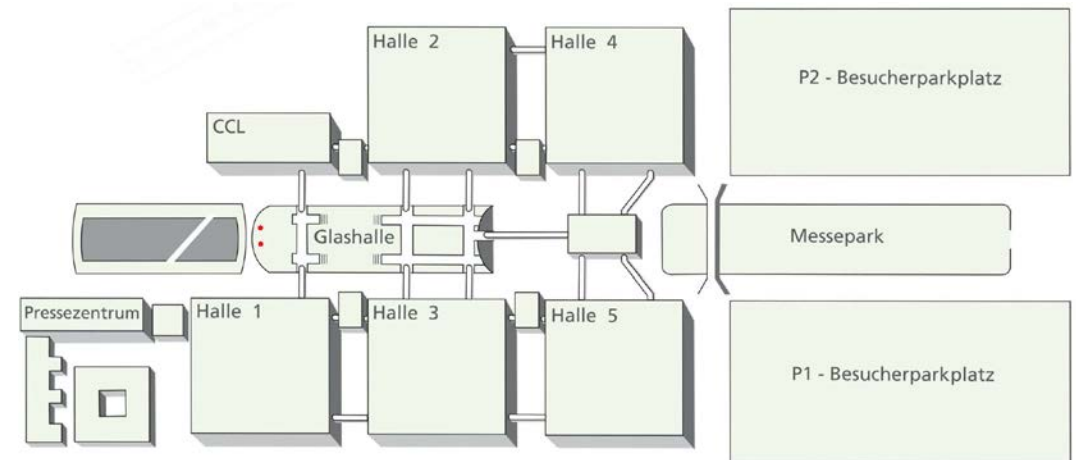
[Dimensions: 90 x 60 cm (other formats possible)

[Price per piece per event (bookable as of 3 pieces):

rent	production incl. installation/removal
120.00 €	120.00 €

Please note that all prices do not include the official value added tax.

[Instructions for preparing print data can be found on the next page.](#)



Turnstile posters, two-sided



There is no getting around them! No matter whether its visitors, conference participants, VIPs or press – everyone must pass through the turnstiles. Reason enough to position yourself strategically at this point with an appealing message. We have 41 turnstiles in total, all of which can be stuck with stickers on both sides to address your audience directly.

[Location: West Entrance (Glass Hall)

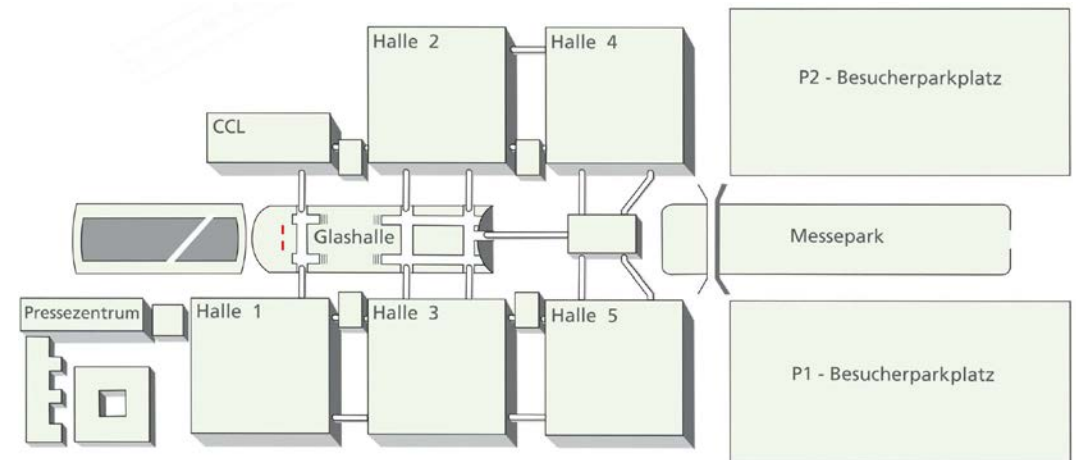
[Dimensions: 56 x 20 cm

[Price per piece per event:

rent	production incl. installation/removal
29.00 €	26.00 €

Please note that all prices do not include the official value added tax.

[Instructions for preparing print data can be found on the next page.](#)



Billboards for A0 posters



There are several advertising panels for A0 size posters in the area west of the entrance to the central Glass Hall and in the area with the ticket booths and the waiting area behind the turnstiles. We will gladly produce posters for you according to your specifications or you may send us existing posters which our staff will then mount according to your wishes.

[**Price per piece per event:**

- rent/installation/removal: 175.00 €*

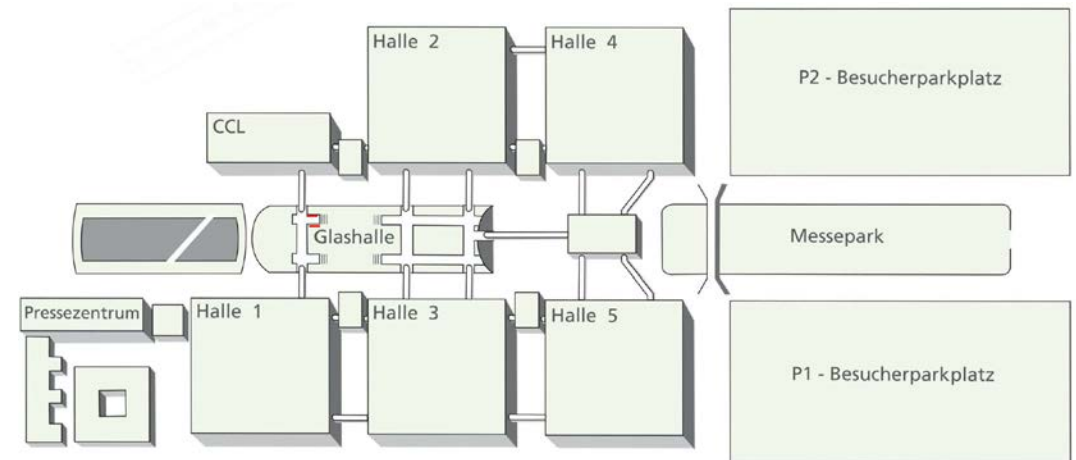
[**production:** You can bring your own posters or have them produced by us for an additional cost.

*We charge additional installation costs of € 95.00 /piece for installation in other locations.

Please note that all prices do not include the official value added tax.

[Instructions for preparing print data can be found on the next page.](#)

- [**Location:** Glass hall behind the turnstiles (permanently installed) & glass hall gallery passage to CCL *
- [**Dimensions:** 168 x 119 cm (Poster holder), Poster: A0 (84,1 x 118,9 cm)



Staircase adverts



Make a lasting impression on the stairs! The four staircases in the entrance area of the Glass Hall can be booked as an innovative ad space. Each is divided into 4 segments of 9 steps respectively. You may book individual segments or entire staircases. Oversized images are perfectly suited to achieve matchless visibility effects here.

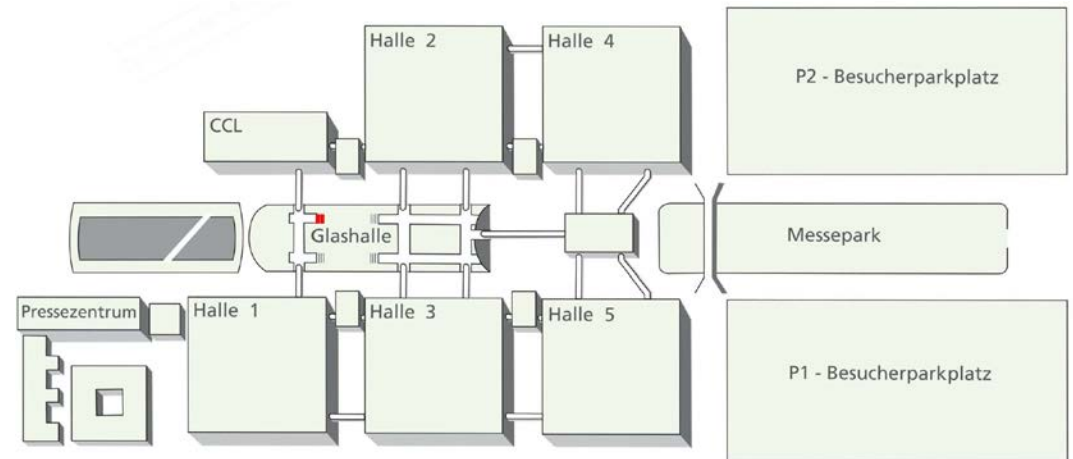
- [Location: West entrance (glass hall) Stairs to the gallery to the CCL
- [Dimensions: 800 x 126 cm per landing, Stair landings can be occupied separately or in their entirety.

[Price per segment per event:

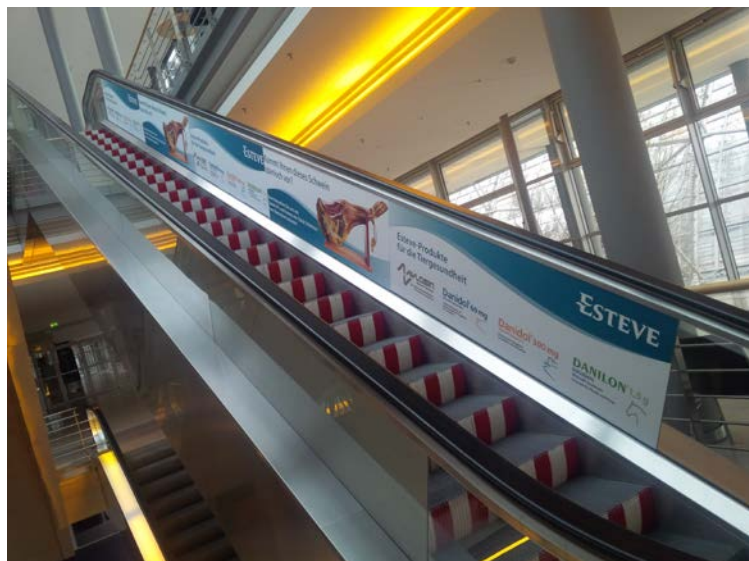
rent	production incl. installation/removal
1,775.00 €	970.00 €

Please note that all prices do not include the official value added tax.

[Instructions for preparing print data can be found on the next page.](#)



Escalator side panels



Guide your target audience along the way to the exhibition halls. 10 glass segments per escalator are available for customization at the East Entrance, in the Glass Hall and in the Congress Center Leipzig. Benefit from the time visitors spend on the escalators and reach out to the masses.

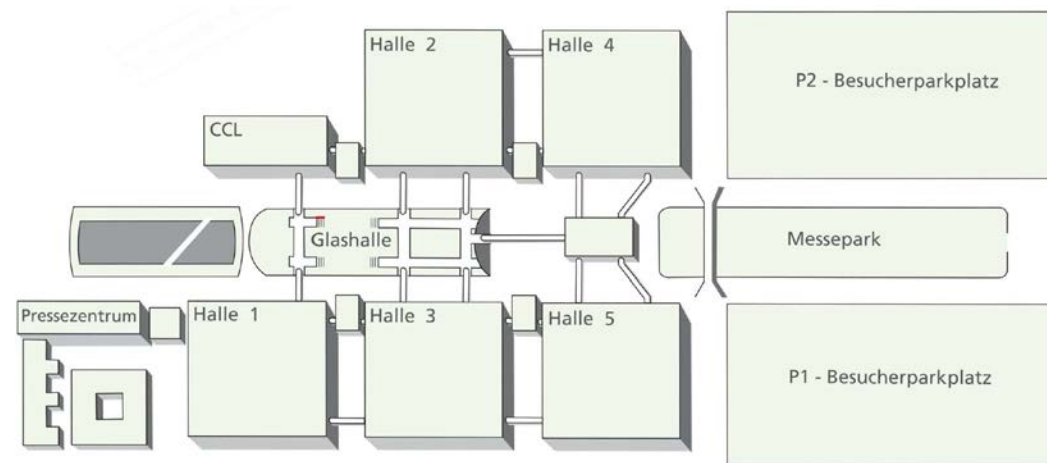
- [Location: West entrance (glass hall) to the gallery to the CCL
- [Dimensions: approx. 200 x 61.50 cm per panel (exact dimensions available on request)

[Price per piece (glass segment) per event:

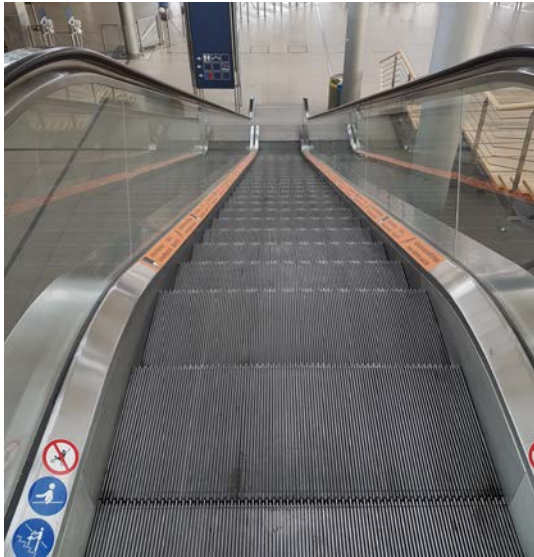
rent	production incl. installation/removal
92.00 €	105.00 €

Please note that all prices do not include the official value added tax.

[Instructions for preparing print data can be found on the next page.](#)



Escalator lower rail ads



Guide your target audience on their way to the exhibition halls. The East entrance has 2 inner decks per escalator which can be individually designed. Benefit from the time visitors spend on the escalators and reach out to the masses.

[Location: West entrance (glass hall) to the gallery to the CCL

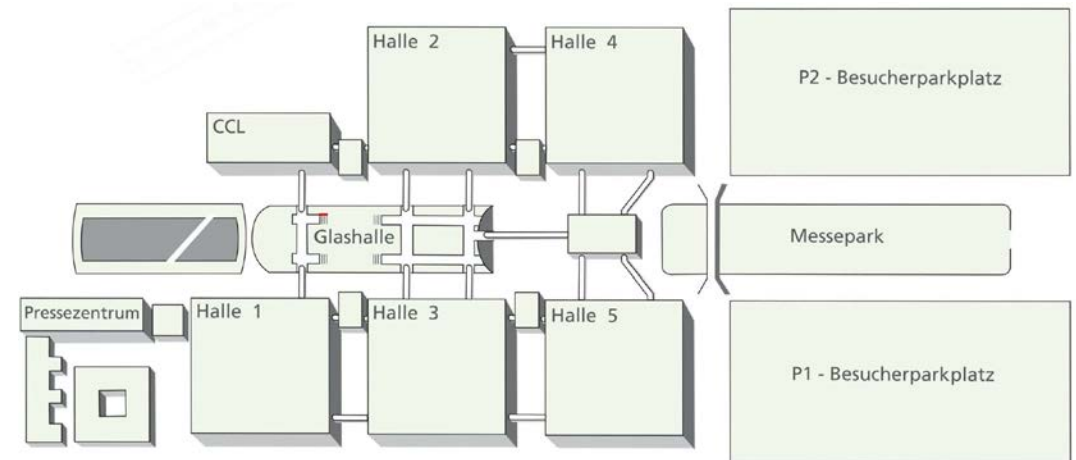
[Dimensions: 964 x 8 cm

[Price per piece per event:

rent	production incl. installation/removal
747.00 €	473.00 €

Please note that all prices do not include the official value added tax.

[Instructions for preparing print data can be found on the next page.](#)



Banners on railings



In addition to the many other advertising spaces, banners along the railings in the entrance areas will make it easy for visitors to orientate themselves immediately and find your stand. Two railings visible from afar are available at the east entrance. You can decide if you want a banner ranging from one meter to 15 meters long.

[Location: West Entrance (Glass Hall)

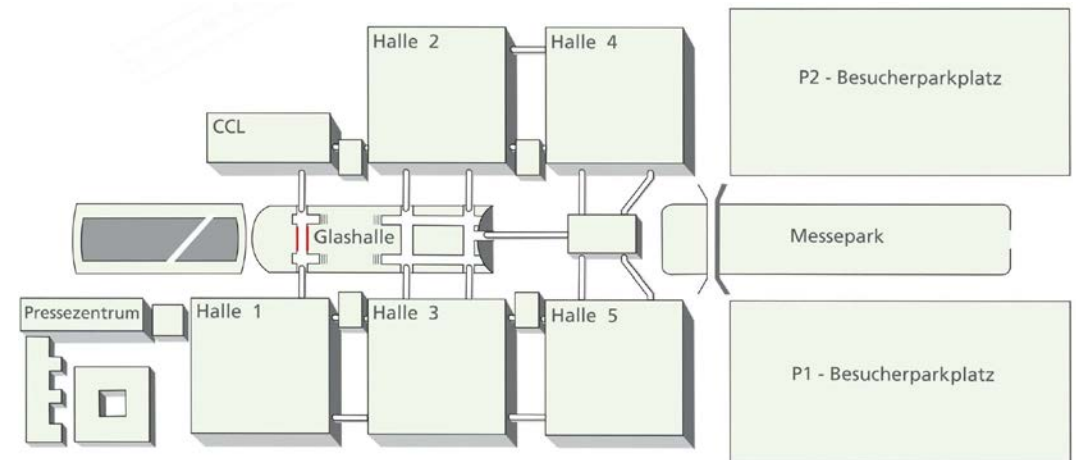
[Dimensions: height 82 cm

[Price per piece per event:

- Prices depend on the size of the banner.

Please note that all prices do not include the official value added tax.

[Instructions for preparing print data can be found on the next page.](#)



Advertising arches



Draw everyone's attention and communicate your message on the semi-circular advertising segments along the corridors between the halls! The advertising spaces in the tube-like corridors have the highest contact numbers on the entire exhibition grounds. The most effective version is a passage of up to 16 advertising arches completely styled with your messages. However, you may of course also book the form-cut advertising segments individually.

[Location: Corridor from the glass hall to the CCL

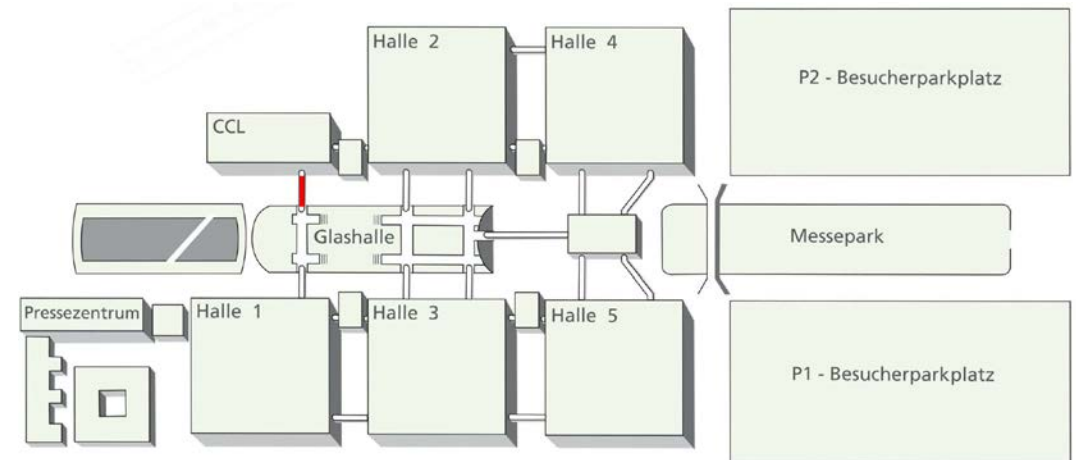
[Dimensions: width 300 cm; average height 60 cm

[Price per piece per event:

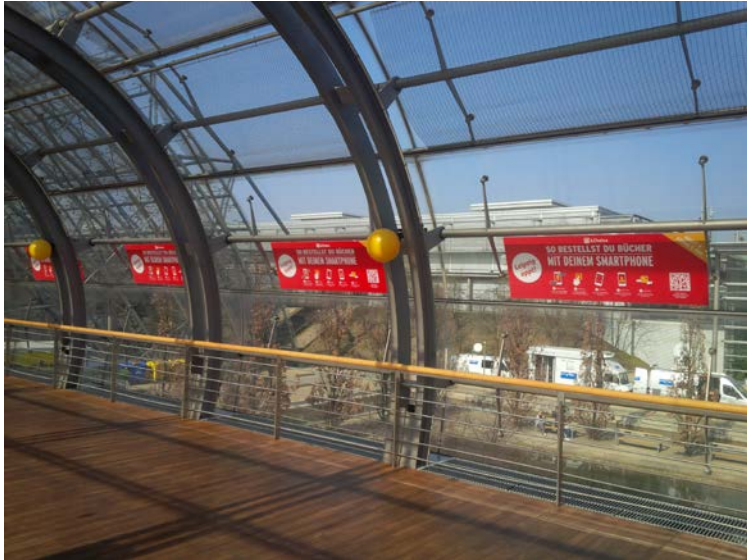
rent	production	installation/removal
190.00 €	255.00€	40.00 €

Please note that all prices do not include the official value added tax.

[Instructions for preparing print data can be found on the next page.](#)



Window design



Bank on crystal clear communication and use the windows in the corridors between the halls as attractive advertising space! Here, you can boost awareness of your company or products multiple times using a variety of formats. We will gladly produce suitable adhesive films for you.

[Location: windows in the Corridor from the glass hall to the CCL

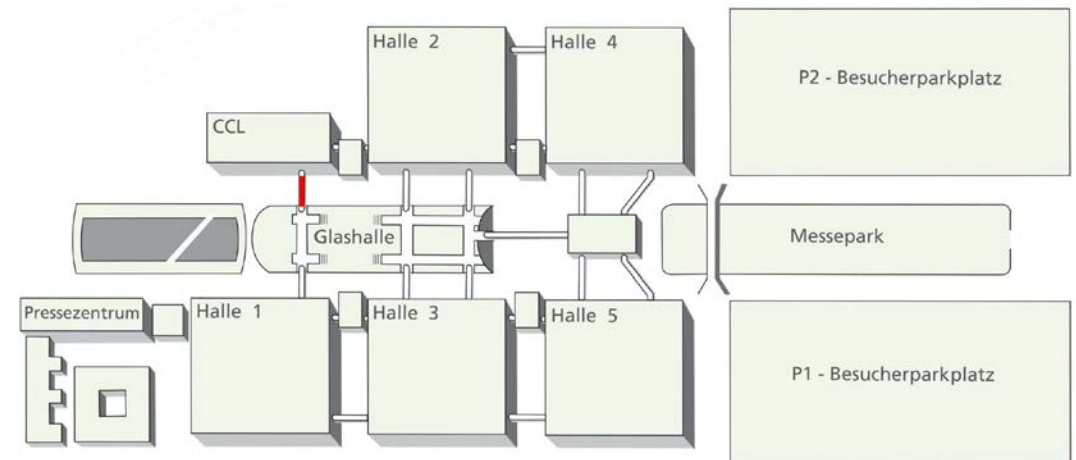
[Dimensions: different sizes possible, e.g. one-piece 170 x 50 cm

[Price per piece per event:

rent	production incl. installation/removal
60.00 €	85.00 €

Please note that all prices do not include the official value added tax.

[Instructions for preparing print data can be found on the next page.](#)



Banners in the halls



[Price per piece per event:

rent	production	installation/removal
1,050.00 €	295.00 €	143.75 €

Please note that all prices do not include the official value added tax.

[Instructions for preparing print data can be found on the next page.](#)

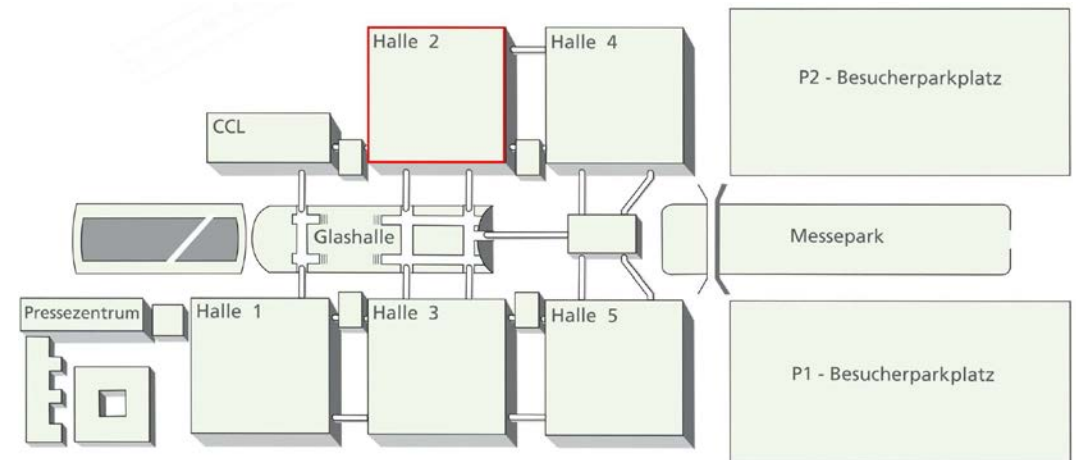
Large-format advertising banners hang on the exhibition halls' walls. Here, you can boldly and effectively draw visitor attention to yourself and your products and attract them to your stand.

[Location: exhibition hall 2

[Dimensions: 400 x 500 cm

[Before the event, please decide what will happen to the banners after the event:

- Option 1: The banners will be disposed free of charge.
- Option 2: Items can be returned for a fee starting at EUR 500.00.
- Option 3: Pick up within 7 days after the event.



Transom windows between the halls



The transom windows in the corridors between the halls are popular for signposting. Messages placed here will lead your target audience directly to your stand. The ads in the window segments above the corridor doors can be designed to your requirements. If particular transom windows are already used for exhibition ground signposting, it is nevertheless possible to place your promotional message on additional suspensions in the area.

[Location: Transition from the CCL to the exhibition hall 2

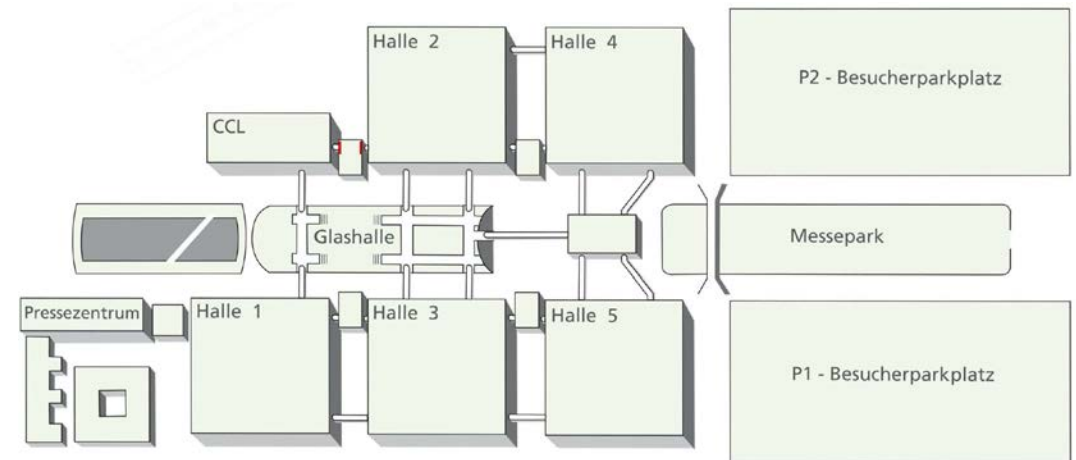
[Dimensions: 205 x 100 cm

[Price per piece per event:

rent	production incl. installation/removal
145.00 €	210.00 €

Please note that all prices do not include the official value added tax.

[Instructions for preparing print data can be found on the next page.](#)



Mirrors above sinks



A look into the mirror and your customers will know who you are! Surprise visitors in the numerous toilet facilities in exhibition halls and Congress Center Leipzig with your message right there on the mirrors above the hand-wash basins. We are happy to advise you on the individual design opportunities for the different mirrors in each facility.

- [Location: toilet facilities in exhibition hall 2
- [Dimensions: dimensions differ depending on facility. Exact dimensions available on request.

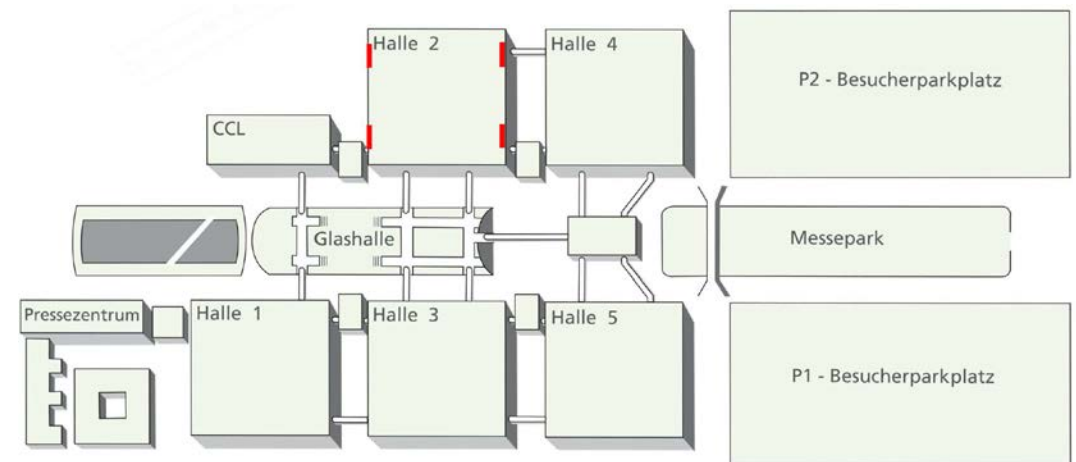
[Price per piece per event:

rent	production incl. installation/removal*
53.00 €	48.00 €

We can only calculate production prices incl. installation/removal after submission of your desired design.

Please note that all prices do not include the official value added tax.

[Instructions for preparing print data can be found on the next page.](#)



Mirrors in the aisles of the exhibition halls



Mirror, mirror on the wall! In addition to the washbasin mirrors, visitors pass larger mirrors in which they can admire themselves in all their glory on their way from the toilet facilities to the exhibition halls. Make use of this large-scale advertising space and present eye-catching sticker ads here. We will gladly assist you in producing the stickers.

[Location: corridors between toilet facilities and exhibition hall 2

[Dimensions: 138 x 166 cm

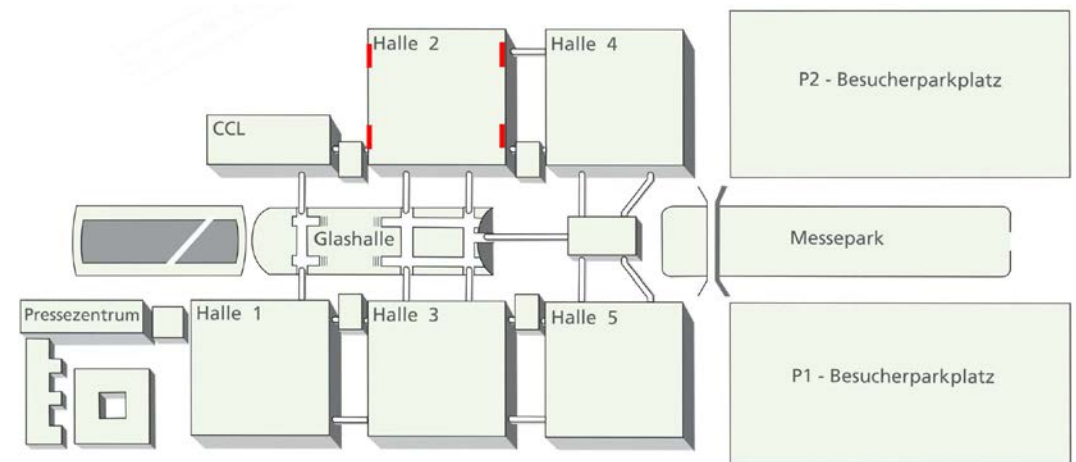
[Price per piece per event:

rent	production incl. installation/removal*
162.00 €	158.00 €

We can only calculate production prices incl. installation/removal after submission of your desired design.

Please note that all prices do not include the official value added tax.

[Instructions for preparing print data can be found on the next page.](#)



Banner above your exhibition stand



Act with foresight! Create an eye-catching effect for your trade fair stand with banners suspended from above, visible to all visitors. You may bring your own banners or have them produced by us in different sizes. We also take care of installing and dismantling them, and if you wish, we can put them into storage for you until the next event. We will gladly advise you.

[Location: exhibition hall 2

[Dimensions: individual

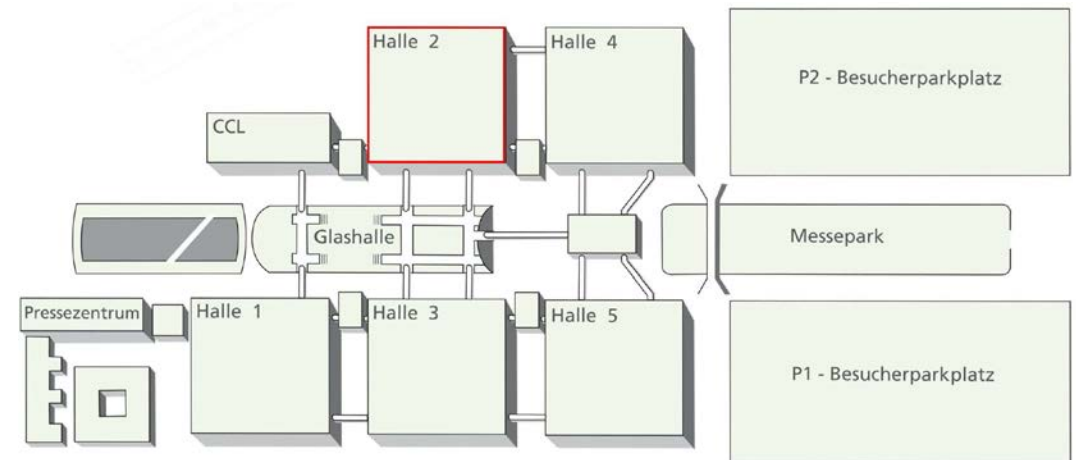
[Price:

- Initial suspension installation/removal.: 195,00 €
- Every subsequent suspension installation/removal: 85,00 €

[Production: You can bring your own banners or, on request, have them produced by us at cost.

Please note that all prices do not include the official value added tax.

[Instructions for preparing print data can be found on the next page.](#)



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